



taking business to new heights



Dear Members

I hope you are all well and enjoyed a happy and healthy festive period.

Its back to work now and lets see what the New Year brings, many of us will be revising our business plans to suit the ever changing environment we currently live in. The past 2 years have been horrendously difficult for many of us. Being self employed in a crisis is very difficult, working from home was nothing new for many of us and we have all had to adapt and find new innovative ways to generate our income.

The most precious gift that came from the adversity of the pandemic are the new friendships which have been formed more from necessity than choice but have become an important and vital part of our every day lives. The Chamber community has strengthened which is amazing considering we had had a tough few years and its great to be able to see the breakfasts and events (although safe & small!) starting again.

Our first event of 2022 is taking place by zoom, this is to ensure everyone is safe in the wake of Omnicron. Whilst we believe strain is milder (I can vouch for that!), lets just be cautious. EML, have kindly offered their Health & Safety expert to give guidance to the members on H&S in COVID. As we all know it's a minefield when Boris or Chris W make an announcement and we can all interpret in different ways. If you employ staff or have a client base, this is a **must see** presentation!

The response to the voting for the Business Awards has been overwhelming together with the kind and generous offers of sponsorship, raffle prizes and help. Big thank you, it really means a lot to me and the Board.

Here's to a fabulous 2022!

Best wishes

Sue

CEO

Altrincham & Sale Chamber of Commerce

Market News 4 Jan 2022

- **Pound falls as Omicron optimism fades** – Scientist warn that new measures may be needed.
- **Euro firms amid broad USD weakness** – Covid measures in Europe cap the upside.
- **US Dollar wavers on mixed market mood** – Falling Treasury yields offset Fed tailwind.
- **Market mood in focus today** – Will the latest Omicron data support the current upbeat mood?

Pound (GBP) Slips as Covid Optimism Wanes

The Pound (GBP) fell on Friday after Chris Hopson, CEO of NHS Providers, said that the UK must be ready to swiftly impose restrictions should Covid hospitalisations surge.

His comments came alongside a warning from Professor Peter Openshaw, a leading respiratory physician, who said that the current rise in infections could overwhelm the NHS 'quite quickly'.

Turning to today, Covid news may continue to drive movement in the Pound. Could Sterling climb on renewed Omicron optimism?

Euro (EUR) Gains as USD Retreats

The Euro (EUR) firmed against most of its peers on Friday thanks to its negative correlation with a weakening US Dollar (USD).

However, tighter Covid restrictions in some European countries limited EUR's gains.

This morning, German retail sales data for November showed an unexpected rise. Germany's unemployment data has also beat forecasts, and could therefore prompt an upside in EUR.

US Dollar (USD) Mixed as Market Mood Wavers

The US Dollar wavered on Friday as a mixed market mood caused some turbulence around the safe-haven currency.

In addition, falling US Treasury yields offset the tailwind from expectations of a Federal Reserve rate hike next year.

Looking ahead, the ISM manufacturing PMI and JOLTs job openings report could give the 'Greenback' a boost this afternoon.

Canadian Dollar (CAD) Firms despite Falling Oil Prices

The oil-sensitive Canadian Dollar (CAD) made gains against many of its rivals on Friday, despite softer crude prices.

In today's session, CAD investors will be keeping an eye on both the oil market and Canada's latest manufacturing PMI, which economists expect to show improvement.

Chamber News

Chamber Business Awards 2021

We love being able to support local businesses and one of the best ways of doing this is through our Chamber Business Awards. It seems like only yesterday that we were in the middle of lockdown and delivering our Virtual Business Awards but it is already time to start looking forward the 2021 ASCC Business Awards.

This year we will be holding the awards on the **28th January 2022** at **The Mere Hotel & Golf Resort**. **Darren Proctor** has agreed to be our host with the most and **Keyteq** have kindly offered to work their magic with the lights and sound.

We've had a super response to the awards. More than 28000 votes have been cast and some categories are really really close. The response in terms of registering interest in tickets, offers of raffle prizes and most of all sponsorship has been overwhelming and we are truly grateful to all our supporters.

The awards will be on the 28th of January at The Mere. Tickets are on sale on eventbrite

<https://www.eventbrite.co.uk/e/2021-chamber-business-awards-evening-tickets-196648449807>

I'm looking forward to seeing you all there in posh frocks for ladies and the James Bond look for the gentlemen please!

<https://www.surveymonkey.co.uk/r/ASCCBusinessAwards2021Voting>



28th January 2022 The Mere Hotel & Golf Resort



9th Business Awards ALL NOMINEES

ABC+ Warranty
ADDTS
Atlantic Timber
Altrincham Football Club
Altrincham HQ
Amphora Café
Batch Bottlestore
CAFT
California Coffee & Wine
Care 4 Calais
Caroline Boardman Ltd
ClearMyScrap.co.uk
Compassionate Care Group
COS Bookkeeping
Corner House Design & Print
D.J.M. Dairies
Delta Solutions

Dogs and Divas Doggy Daycare
EML
Emma's wonderful world of books
Evuna Altrincham
Fresh farm foods, Timperley
G-Force
Ginkgo
Gran.T's
Green and Grounded
Hale Barns Events / Hale Barns
Carnival
Haines Watts
HR Dept Trafford & Warrington
Inch Arts
Informed Solutions
Into The Wild Pizzas

Julie Harris Photography
Kennedy's Bar
Keyteq
Kiddy Cook - Hale
L A Skin Clinic Bowdon
Learn North West
Longmires Business Accounts
Mano A Bocca
Maskell and Josephson
McHale and Co
Myersons
One Central
Owl Tree Web Solutions
PPP Management
Prevent Breast Cancer
Prostate Cancer
Riva Hale

Stamford Cafe Bar , Altrincham
Stamford Arms Pub
The Bottle Store
The Edit, Altrincham
The Griffin, Bowdon
The Hideaway, Partington
The Hive by V H Interiors
The Hope Centre
The Old Hall
Timperley Girlguiding
Together
Torus Surveyors
Truly Artisan
Trussell Trust, St Alban's Church
Wellington School
Woks Cooking
Zero Gravity Float Spa


I am pleased to present you with our list of nominees for the Altrincham & Sale Chamber of Commerce 2021 Business Awards

All the businesses above have been nominated for being excellent in their field. Please take the time to vote for the businesses via the link above. If you would like to book a table to join me in celebrating our local heroes, please contact the chamber office

0161 941 3250

Helen@altrinchamandsalechamber.co.uk

EVENTS

Date	Event	Venue	Presentation
13th Jan 2022	Breakfast Matters	ZOOM	EML – Health & Safety (see below)
28 Jan 2022	Business Awards	The Mere	Glitz & Glamour 
3 rd Feb 2022	Breakfast Matters	Cresta Court 8.30am – 10am	Jill Bottomley HR Dept Trafford
3 rd Feb 2022	AGM	Cresta Court 10.30am – 11.30am	The ASCC Board
25 th Feb 2022	New Years Lunch	Cresta Court	Sir Graham Brady MP
3 rd March 2022	Breakfast Matters	Cresta Court 8.30am – 10am	Alex McCann Altrincham HQ

To book events please contact Helen

0161 941 3250

Or

helen@altrinchamandsalechamber.co.uk

Breakfast Matters 13th Jan 2022 ZOOM

Our Breakfast Matters this week is being presented by Jo Aldersley Howley, Employee Management Ltd, on *“Health, Safety, & Wellbeing in a COVID Context”*

COVID is still looming large and we have seen unprecedented demands on both businesses and employees over the past couple of years.

To reflect this, we will be discussing not only the fundamentals and basic legal requirements of workplace Health & Safety, but the wider duty of care that employers have towards their employees, including their management of mental health issues at work.

The Health and Safety Executive, along with mental health charities such as MIND, are currently looking at Psychological Risk in the workplace. Whilst there was already a steady upward trend in cases of work-related stress, depression or anxiety, the situation has been exacerbated by the pandemic and there has been a surge in the number of days that businesses are losing to mental health related sickness absence. To help employers tackle this problem, we will consider various Wellbeing interventions that can be adopted to facilitate the effective management of such sickness absence.

About Jo Aldersley Howley

Jo is a qualified health and safety professional with over 25 years’ experience in risk management, having worked in many diverse industries including agriculture, food manufacturing, engineering, project management and consultancy. Most recently she has been working with the Health and Safety Executive as part of their Covid Spot Check Assurance Team.

In addition, Jo has extensive experience of managing and developing HSEQ management systems and is also a qualified lead auditor. With excellent communication skills, she enjoys communicating and



influencing staff at all levels and identifying any gaps in health and safety compliance. She actively promotes the use of training, coaching, and mentoring to help to improve the safety culture within the businesses of the clients she works with. As a qualified coach and therapist Jo has long been an advocate for the role of wellbeing in health and safety and has worked with employees returning to work following long term absence as well as those struggling with stress in the workplace.

Jo is a Chartered Member of the Institution of Occupational Safety and Health (CMIOSH) and Senior Member of the Association of Coaches, Counsellors, Psychotherapists and Hypnotherapists (ACCPH). In light of the current situation, the event will be held on zoom.

Here is the Link:- <https://us02web.zoom.us/j/81678587186> Meeting ID:- 816 7858 7186



The blog of the Leader of Trafford Council, Councillor Andrew Western.

Another challenging year, but vaccines have brought us to a better place

Tuesday 14th December 2021

As another testing year draws to a close, it's fair to say that 12 months ago I didn't expect to be still be writing about the difficulties posed by the pandemic. There has though been significant progress. This time last year we were delivering the first Covid vaccines to residents, and the protection those vaccines gave allowed us to come out of national lockdown in early spring and live with only minor restrictions through the summer and autumn. Now we have the renewed challenge of the Omicron variant, and while this is daunting, vaccines remain our best hope, with early studies are showing that the booster jab gives protection against this new variant. Tens of thousands of Trafford residents have already had their vaccinations, and I would encourage anyone who hasn't to come forward to do so as soon as possible to keep themselves and loved ones safe.

The spread of the Omicron variant has also necessitated the introduction of the Government's Plan B and these requirements include working from home and masks in more indoor spaces. While it's frustrating to be back in this place, the end goal has not changed – to reduce the number of serious infections and hospitalisations by keeping the virus at bay. We now know from experience that these measures do help, so please do the right thing and follow the current guidelines to protect us all.

Living through the pandemic has brought some major challenges into clear view, and earlier this year led us to revisit our plans and aspirations for the borough. Our new vision is defined as **Trafford – where all our residents, businesses and communities prosper** and to help us achieve this vision we have defined three key priorities to be our focus:

- **Reducing health inequalities** - Working with people, communities and partners, particularly in deprived areas, to improve the physical and mental health of all our residents.
- **Supporting people out of poverty** - Tackling the root causes to prevent people from falling into poverty, and raising people out of it.
- **Addressing our climate crisis** - reducing our carbon footprint and tackling the impact of climate change.

These are huge and complex issues, and we will be relying on the help and support of partners across our communities as we work together to create opportunities and improve lives in Trafford.

Despite the difficulties of the pandemic, there is still much to celebrate with some amazing work taking place in 2021.

Our Adult Social Care team has been working harder than ever dealing with the challenges the service faces and we helped more than 5,000 people to live well at home with a package of homecare.

The pandemic also shone a light on homelessness, and Council officers from HOST (Housing Options Service Trafford) have worked hard this year to assist rough sleepers. They have taken to the streets overnight on a number of occasions, most recently in October, to search areas where homeless people might be sleeping to offer help and advice.

Our Exchequer Services team delivered £8m of grants to support Trafford businesses during the pandemic.

We have high ambitions to make Trafford as environmentally-friendly as possible, and with this in mind it's exciting to see recent proposals to install around 150 new electric vehicle charging points across the borough. It was also brilliant just this week to see our One Trafford team recognised at the National Recycling Awards, winning a 'campaign of the year' award for our drive to improve blue bin recycling.

An incredible 11 parks and green spaces in Trafford this year took home green flag awards. The Covid lockdowns certainly taught us the value of our green spaces and their

immense benefit to residents, so we are proud to have so many achieving nationally recognised standards of excellence.

Just this week the Council has announced exciting proposals for a multi-million pound refurbishment of Altrincham, Sale and Stretford Leisure Centres, which would absolutely transform these facilities and future-proof them for generations to come.

One thing that has endured despite the pandemic is sporting excellence at the heart of the borough, and we have more to come in 2022 with Old Trafford fixtures for both the Women's Euros and then the rearranged Rugby League World Cup – definitely something to look forward to!

On a less positive note, budget pressures will continue to be an issue next year, and a huge challenge for the Council, but we will again be working hard to use our resources as efficiently as possible to protect and improve services.

All in all it has again been quite a year. But thanks to vaccines we are in a much better place than 12 months ago, and I am confident that in 2022 life will continue to improve as we work our way through the pandemic and out the other side.

All that is left for me to do is to wish you all a happy and safe festive season and best wishes for 2022.





FUNDING

Government Funding Launched £2,000-£15,000 Towards 2022 Digital Marketing Projects - Altrincham & Sale Chamber of Commerce Apply Now

<<https://eot.digitalmarketinggrants.co.uk/g/jUnImWWQtd4LftBTMIhfoQ~~/AAAHUQA~/RgRjtVmlPVcFc3BjZXVCCmG8iNTSYc7M4xdSHGluZm9AYWx0cmluY2hhbWNoYW11iZXluY28udWtYBAAAI~>>

Get more information about digital growth funding

Digital Growth Funding Launched

Government Funding Launched £2,000-£15,000 towards 2022 digital marketing projects.

Altrincham & Sale Chamber of Commerce - Apply Now

Get More Information About Digital Growth Funding

<[GADCCTI LTD t/a Altrincham & Sale Chamber of Commerce • 38A Greenwood Street, Altrincham, WA14 1RZ
Company Number 02796883](https://eot.digitalmarketinggrants.co.uk/f/a/cLcRMI3WY20Aq18ChXif1g~~/AAAHUQA~/RgRjtVmlIP0UgOTkxNTlwYTY0NThhNGI2MzcwYzQwNzc0ZTI4NjY5ZGREQWh0dHBzOi8vY3Byb2dyZXNzLmNvLnVrL2RpZ2I0YWwtZW50ZXJwcmVmdW5kaW5nLW5vdy1hdmFpbGFibGUvVwVzcgNldUIKYbyl1NjhzsjF1lcaW5mb0BhbHRyaW5jaGFtY2hhbWJlci5jby51a1gEAAAh0g~~>></p></div><div data-bbox=)

The Digital Growth Programme is a £12.6m project part-funded by the European Regional Development Fund (ERDF) - 2022 Registration scheme is open!

The project can provide SMEs with access to grants of between £2,000 – £15,000 towards digital development projects.

Government Funding is now available for eligible small and medium sized businesses to develop their online presence and digital reach and thereby helping increase companies and brands overall performance competitiveness, productivity and profitability.

Funding can be used for:

- * Digital Development Training / Consultancy
- * Website Design (Wordpress)
- * eCommerce (Shopify / Magento 2.0)
- * App Development
- * Digital Marketing
- * Lead Generation
- * Social Marketing
- * Google Paid Search
- * Search Engine Optimisation
- * Email Marketing
- * Content Writing
- * Brochure Design & Print
- * Dedicated Hosting
- * Maintenance & Development

Funding is provided by the European Regional Development Fund and distributed by LEP's and Growth Hubs throughout the United Kingdom.

If you have a digital requirement cProgress can help you source funding that is becoming available in your area.

cProgress is a full circle digital marketing agency that can help you with all areas of Digital Design and Marketing to boost your business during 2022 and beyond.

Get funding, get digital, get busy ...

Get More Information About Digital Growth Funding

<<https://eot.digitalmarketinggrants.co.uk/f/a/cLcRMI3WY20Aq18ChXif1g~~/AAAHUQA~/RgRjtVmIP0UgOTkxNTlwYTY0NThhNGI2MzZwYzQwNzc0ZTI4NjY5ZGREQWh0dHBzOi8vY3Byb2dyZXNzLmNvLnVrL2RpZ2I0YWwtZW50ZXJwcmVzZS1mdW5kaW5nLW5vdy1hdmFpbGFibGUvVwVzZcGNldUIKYbyl1NjhzszjF1IcaW5mb0BhbHRyaW5jaGFtY2hhbWJlci5jby51a1gEAAAh0g~~>>

Coronavirus: Government Implements Plan B

On Wednesday 8th December the Government announced that England will move to Plan B in response to the risks of the Omicron variant. This means:

- From 10 December 2021, face coverings will be required by law in most indoor settings.
- From 13 December 2021 office workers who can work from home should do so.
- From 15 December 2021, certain venues and events will be required by law to check that all visitors aged 18 years or over are fully vaccinated, have proof of a negative test in the last 48 hours, or have an exemption.

For the full, up-to-date guidance please visit:

[Coronavirus: how to stay safe and help prevent the spread - GOV.UK \(www.gov.uk\)](https://www.gov.uk/guidance/coronavirus-how-to-stay-safe-and-help-prevent-the-spread)

Members of the public and staff in public facing areas will be required to wear a face covering in many indoor places and when using public transport from the 10th December. The following link gives government guidance on where and when a

face covering should be worn and the exemptions to wearing a face covering: <https://www.gov.uk/government/publications/face-coverings-when-to-wear-one-and-how-to-make-your-own/face-coverings-when-to-wear-one-and-how-to-make-your-own>

There is also a legal requirement (for businesses and venues that these regulations apply to) to display a notice informing the public of the requirement to wear a mask. A poster that meets this requirement can be found at; <https://www.gov.uk/government/publications/face-coverings-poster>

Latest News & Information:

Contact The Team

If you would like to speak to a member of Trafford Council's **Inclusive Economy and Communities Team** to discuss support currently available to businesses, please do so via email Business@Trafford.gov.uk or 0161 912 4176

Farewell to Tony

Tony Ward, Growth Company Key Account Manager for Trafford will be leaving his role at the end of December. Tony has provided assistance to numerous companies across Trafford, helping businesses to grow and achieve their objectives.

Thank you Tony for all of the help and guidance provided to companies across Trafford over the years. We wish Tony all the best for the future.

Clean Air Financial Support Scheme now open for HGVs

Greater Manchester's Clean Air Financial Support Scheme is now open for applications from locally-registered heavy goods vehicle (HGV) owners who could be affected by the introduction of the city-region's Clean Air Zone.

The Clean Air Zone will come into effect for these vehicles on 30 May 2022. Greater Manchester has been awarded £120m of government funding to help eligible businesses, organisations and people to move to cleaner, compliant vehicles, including £7.6m for HGV owners. Owners of private cars, motorbikes and mopeds won't need to pay a daily charge to drive in the Zone.

Funding will initially be targeted to support micro-businesses, self-employed people, sole traders, charities, social enterprises, and private owners and registered keepers of a non-compliant vehicle. Subject to available funding, there will be a second round open to all eligible owners of a non-compliant vehicle, including small businesses.

Letters are being sent to Greater Manchester-registered HGV owners that would be subject to Clean Air Zone daily charges to notify them directly about exemptions and the funding support that will be on offer.

For further information, click [here](#).

Greater Manchester Good Employment Awards

Trafford businesses are encouraged to submit their entry for the Greater Manchester Good Employment Awards which recognise excellence in local businesses. There are a number of categories and businesses are invited to submit their entry by the 31st of December 2021. For further information, click [here](#).

Reminder - Additional Restrictions Grant Scheme

A reminder to all eligible companies to apply for their Additional Restriction Grant as soon as possible. The scheme will close on the 31st of March 2022 or sooner if all funds are allocated.

For further information, eligibility criteria and to submit your application, click [here](#).

TfGM: Business Support Grants for Active Travel Facilities

TfGM are encouraging businesses across Greater Manchester to apply for funds that can be used for interventions that enable staff to adopt active travel modes, including walking, running and cycling, for their journeys to and from work.

Funds can be spent on interventions such as cycle parking, pool bikes, lighting and security solutions, plus changing and storage facilities.

- The grant is available to businesses located at premises within Greater Manchester
- Organisations of any size can apply, however there must be fewer than 250 staff employed at any site/s where funding is to be used
- Grants of up to £10,000 per application are available
- The application deadline is Jan 31st 2022

For more information and to apply for a grant visit the TFGM website [here](#)

EnterprisingYou: Fully Funded Support for the Self-Employed of Greater Manchester

EnterprisingYou has supported over 1,800 self-employed business owners across Greater Manchester since last February. It will now be extended until March 2023. This programme was the first of its kind in the country when it launched just before the pandemic hit and proved a lifeline for many small business owners by helping them to adapt and grow their business or retrain.

“Everyone has different needs, and you can get whatever help you require and since it’s available for free you should go for it!” - Dina Mistry from The Playful Indian, a Stretford based business. If you want to read more about how EnterprisingYou has supported her, click [here](#).

Sign up now if you are:

- Aged over 18
- A resident of Greater Manchester
- Registered as self-employed with HMRC
- Earning less than 27k (pre-tax profit)
- Trading for a minimum of 4 months

For enquiries, please visit: www.enterprising-you.co.uk or call **0161 667 6900** for more details.

Trafford Business Start-up Network meetings for 2022

Why not come along to meet with other start up business owners and self-employed

residents in Trafford?

The Trafford Business Start-up Network are organised by Trafford Council and working with business support partners which include People Plus, Momentic, the Growth Company and Enterprising You.

At each meeting we will have a speaker on a topical subject as well as an inspirational speaker. You will have ample time to chat to business start up advisers and lots of opportunities for building your own networks and talking to other businesses.

All the **Trafford Business Start-up Networks** take place at Urmston Library, 34 Golden Way, Urmston, England, M41 0NA on a Thursday morning at 10.30am. Below are the Eventbrite links to the first of three events for 2022

27 January - Promotion / Marketing / Social Media

<https://www.eventbrite.co.uk/e/trafford-business-start-up-network-tickets-225103309057>

24 February - Finance / Tax / Book Keeping

<https://www.eventbrite.co.uk/e/trafford-business-start-up-network-tickets-225108835587>

31 March - Women in Business International Women's Day

<https://www.eventbrite.co.uk/e/trafford-business-start-up-network-tickets-225110570777>

If you have any questions or would like more information, please do not hesitate to contact business@trafford.gov.uk

Trafford Business Support Survey

During recent times there have been significant changes to the local economy as a result of COVID-19 and the UK departure from Europe affecting many of Trafford's businesses. We are looking for businesses to tell us about their current position and to ascertain the ongoing effects of both Brexit and COVID-19. This will allow us to

ascertain the types of support businesses are currently (and going to) need. The survey is open 22.11.21 - 23.1.22, here is the link: <https://trafford.citizenspace.com/place/business-support-survey-2021>

Trafford College Placements

Would you like

- *extra resources for your projects and day-to-day operations from students developing skills in a course relevant to your business and industry?*
- *to inspire the next generation to work in your industry?*
- *To address current and future skills shortages in your industry?*
- *to give your employees the opportunity to develop management and mentorship skills?*
- *to bring a fresh perspective into your business?*
- *to be able to share with stakeholders how your business has supported local young people?*
- *to strengthen your recruiting pipeline and increase diversity?*

If you answer yes to any of the above, the work placement coordinators for The Trafford College Group would be delighted to discuss industry placements and how they could benefit your business during these challenges times.

Please complete the following form to register an interest, this will not commit you to anything it is just to help us to make contact with you.

<https://forms.gle/r5vuGan9TngTLZmR9>

Fully funded Cyber Secure Training for SMEs

Manchester Digital is offering SMEs in Trafford the opportunity to participate in their two day fully funded Cyber Secure Training Programme.

The aim of the course is to equip non-technical staff working in SMEs with the knowledge, tools and processes to help prepare the business for high growth and continued digital transformation, by strengthening operational knowledge in Cybersecurity and Information Governance.

Benefits of participating in the programme;

- Reduce cyber security and data protection risks within the organisation
- Understand the cyber security and data protection threats and risks in the organisation and how to mitigate them
- Improve risk identification and assessment skills
- Understand how to implement an Information Security Management System aligned to ISO27001
- Understand the key components of a security awareness programme and how to implement in the organisation
- Learn how to respond to an incident to protect services and data

For further information and to secure your place, click [here](#).

Changes to custom controls in January 2022

HMRC are reminding traders to prepare for customs changes that come into effect on 1 January 2022. These changes will impact:

- [Customs declarations](#)
- [Border controls](#)
- [Rules of origin – for imports and exports](#)
- [Postponed VAT Accounting](#)
- [Commodity codes](#)
- [Further changes from 1 July 2022](#)

Please see the [update from HMRC](#) for more information on how to prepare.

Find out more about Brexit and International Trade Support available to businesses in Trafford

Trafford Council, together with our partners want to ensure that we support businesses that trade internationally or have ambitions of growth into international markets, as businesses manage ongoing changes arising from the COVID-19 Pandemic and Brexit.

If you are business that wants to discuss the Brexit and International Trade support provided by the Council and its partners, please get in contact with Jenson Kemp (Inclusive Economy and Communities Officer for Brexit Transition) at Jenson.Kemp@Trafford.gov.uk to find out what support may be available for you.

We are keen to understand the needs and issues of businesses that trade

internationally so that we can tailor our support services to suit business needs. If you are business that needs support or is facing an issue with international trade, please get in touch.

Trafford Armed Forces Covenant

Trafford Council and many of its corporate partners are amongst the 5,500 organisations that have signed the Armed Forces Covenant. The Armed Forces Covenant is a promise by the nation ensuring that those who serve or who have served in the armed forces, and their families, are treated fairly.

Businesses can benefit significantly from membership of the Covenant, it offers an opportunity to build a reputation as a Forces-friendly business at a time when public support for the Armed Forces is increasing.

To join the scheme or find out more information contact our Armed Forces Officer Sue Wright or visit our website here - [Armed Forces Covenant \(trafford.gov.uk\)](https://trafford.gov.uk/armed-forces-covenant)

Transport for Greater Manchester support to promote sustainable transport

TfGM has launched an interactive web portal, to help businesses and employers embed sustainable travel behaviours across businesses in Greater Manchester. For further information, click [here](#) or email active.travel@tfgm.com

UK - EU Transition

For the latest information on the rules for doing business with the EU click [here](#). The Growth Company is providing assistance to businesses, helping them to understand the implications of transition For further information, click [here](#).

04 Jan 2022 by John Edwards

County clash fixed for next Tuesday - and tickets are still up for grabs!



Altrincham are ready to launch their 2022 programme of home matches at the second attempt after a new date was agreed for the Vanarama National League fixture with Stockport County.

The return derby meeting with our near-neighbours was originally scheduled for yesterday, January 3rd, but was postponed due to Covid cases in the Alty camp.

After talks between the two clubs, it can now be confirmed that the game will take place next Tuesday, January 11th, with a 7.45pm kick-off.

Interest levels are such that it is likely to be a sell-out, but tickets are still available and the club are pleased to announce that tickets and hospitality packages bought for the original date will be valid for the new one.

If you bought a ticket for January 3rd, simply bring it with you and present it at the appropriate point of entry. There is no need for anything to be updated.

For those still requiring a ticket, there is a choice. You can purchase an e-ticket by accessing the email that was sent out over Christmas and clicking on the link within it. Any Alty fan who has not received the link and would like it, please contact us to let us know. In addition, half-season tickets are valid for this game and are available on the same link.

Alternatively, you can visit the ground and buy in person at the following times:

Wednesday 5th January - 2pm to 5pm Community Sports Hall

Thursday 6th January - 11am to 2pm Community Sports Hall

Friday 7th January - 11am to 2pm Vice-Presidents Lounge

To reiterate, tickets have been selling fast and you are advised to act quickly if you want to be sure of a place at what is sure to be a lively derby encounter, as the Robins look to avenge their Boxing Day defeat at Edgeley Park.

Also, please remember, it's for Alty supporters only, and you will be asked to produce proof of home address, so we can comply with the guidelines for crowd control and segregation.