



*taking business to new heights*

Dear Members

Welcome to the December Newsletter

I would like to thank everyone from the bottom of my heart for making the Business Awards an amazing night!

Over 140 guests attended, all dressed up to the nines and looking fabulous. The evening went off without a hitch, thanks to Janice and the team at The Mere, the Chamber Board, my ladies in the office, Keyteq and all our sponsors.

A special thank you to Darren Proctor and Happy Radio for all their help and support in making the night very special.

It all starts again in January, planning for the next awards for 2023. If any member would like to be involved, please contact me

Have a very Merry Christmas and Happy New Year

Best wishes

Sue xxxxx

PS. No baby boy yet! Hopefully this week

## Chamber News



### Altrincham and Sale Chamber of Commerce Forthcoming Events

**Christmas Drinks** – Please join the chamber for a few Christmas drinks on **7<sup>th</sup> Dec** at the Con Club, Greenwood Street, Altrincham from 17:30 onwards 🍷🍷🍷🍷

**Breakfast Matters Event** – Thursday, 12<sup>th</sup> January 2023, Cresta Court Hotel – 08.30 am until 10am  
Apprenticeships/T Levels – Panel Discussion

**Breakfast Matters Event** – Thursday, 2<sup>nd</sup> February 2023, Cresta Court Hotel – 08.30 am until 10am –  
Work/Life Balance

**Breakfast Matters Event** – Thursday, 2<sup>nd</sup> March 2023, Cresta Court Hotel – 08.30 am until 10am - Social  
Media update

Our Annual AGM is to be held at the Cresta Court Hotel on 2<sup>nd</sup> February 2023 at 10am  
All welcome

Please book by Eventbrite

<https://www.eventbrite.co.uk/o/altrincham-and-sale-chamber-of-commerce-31928406227>

# Business Awards 2022

## The Mere Golf Resort and Spa

Thank you to everyone who joined me at The Mere on 11<sup>th</sup> November to celebrate the Business awards.

My award-winning photographer, Martin Hambleton has created a short video of the evening

<https://martin-hambleton.smartslices.com/tenth-chamber-business-awards>

Martin also took some stunning photos, here are a selection of the highlights from the evening.



The Prestigious Christine Stout Award for Chamber Member of the Year was presented to the team at the Cresta Court Hotel

Last years winners, Slater Heelis were presented with our very own Charlie the Cactus



Alex Evans President  
ASCC being BLINGED



Lisa & Erin from  
EZ Hampers

The Mayor & Mayoress of Trafford with Alex Evans, President ASCC



Anthony Josephson, Maskell  
& Josephson Opticians  
Altrincham & Warrington

Sir Graham Brady & Lady  
Victoria Brady with our  
President Elect – Martin  
Buckle, Atlantic Timber





The lovely Liz Vega  
Informed Solutions  
presenting Alex McCann  
Altrincham HQ

The Hive & Off the Wheaten  
Track



Sew Creative

Emma Nawaz,  
Blackstone Solicitors,  
Hale  
&  
Most Bakery



**BUSINESS OF THE YEAR 2022**



Sponsored by Trafford BC  
Presented by Cllr Tom Ross

**BLUEBIRD CARE**

**Congratulations** 



**Chamber** of Commerce

**WELCOME TO**

**10<sup>th</sup> BUSINESS AWARDS 2022**

CELEBRATE YOUR SUCCESS!

THE MERE

GOOD LUCK TO ALL OUR FINALISTS

Altrincham & Sale Chamber would like to say a big thank you to all our Sponsors and Supporters

CELEBRATE YOUR SUCCESS

**10<sup>th</sup> BUSINESS AWARDS 2022**

**Business of the year**

Winner

**Bluebird Care Trafford**

CELEBRATE YOUR SUCCESS

Sponsored by: **TRAFFORD COLLEGE**

**10<sup>th</sup> BUSINESS AWARDS 2022**

**Apprentice of the year**

Winner

**Maki** McHale & Co

Sponsored by: **TRAFFORD COLLEGE**

**10<sup>th</sup> BUSINESS AWARDS 2022**

**Chamber Member of the year** Award

Winner

**Cresta Court Hotel**

Sponsored by: **Happy**

**10<sup>th</sup> BUSINESS AWARDS 2022**

**Hospitality Venue of the year**

Winner

**Altrincham Market**

Sponsored by: **Maskell+Josephson THE OPTOMETRISTS**

**10<sup>th</sup> BUSINESS AWARDS 2022**

**Micro Business of the year**

Winner

**The Hive by V H Interiors**

Sponsored by: **ABC+ Warranty**

**10<sup>th</sup> BUSINESS AWARDS 2022**

**Start Up of the year**

Winner

**Most Bakery**

Sponsored by: **BLACKSTON SOLICITOR**

**10<sup>th</sup> BUSINESS AWARDS 2022**

**Creative Company of the year**

Winner

**Sew Creative**

Sponsored by: **Informed Solutions**

**10<sup>th</sup> BUSINESS AWARDS 2022**

**Education or Training provider of the year**

Winner

**Loreto Grammar School**

Sponsored by: **Put Yourself Across**

**10<sup>th</sup> BUSINESS AWARDS 2022**

**Local Charity of the year**

Winner

**St Ann's Hospice**

Sponsored by: **STANLEY SQUARE**

**10<sup>th</sup> BUSINESS AWARDS 2022**

**Professional Services provider of the year**

Winner

**Maskell + Josephson Optometrists**

Sponsored by: **slaterheelis**

**10<sup>th</sup> BUSINESS AWARDS 2022**

**Sustainability Champion of the year**

Winner

**Ginkgo**

Sponsored by: **PPP Management**

**10<sup>th</sup> BUSINESS AWARDS 2022**

**Chamber** of Commerce

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CELEBRATE YOUR SUCCESS

**10<sup>th</sup> BUSINESS AWARDS 2022**

**Chamber** of Commerce

**Business of the year**

Runner Up

Learn North West Education LLP  
Off The Wheaten Track

Sponsored by: TRAFFORD COUNCIL

THE MERE

CELEBRATE YOUR SUCCESS

**10<sup>th</sup> BUSINESS AWARDS 2022**

**Apprentice of the year**

Runner Up

Sophie - A Star Care at Home

Sponsored by: TRAFFORD COLLEGE

**10<sup>th</sup>**

**Education or Training provider of the year**

Runner Up

Sew Creative

Sponsored by: Put Yourself Across

**10<sup>th</sup>**

**Creative Company of the year**

Runner Up

Air Gallery

Sponsored by: Informed Solutions

**10<sup>th</sup>**

**Local Charity of the year**

Runner Up

The Counselling & Family Centre

Sponsored by: STANLEY SQUARE

**10<sup>th</sup>**

**Hospitality Venue of the year**

Runner Up

Dunham Barn

Sponsored by: Maskell-Josephson

**10<sup>th</sup>**

**Congratulations to all our runners up**

**Micro Business of the year**

Runner Up

Nina D

Sponsored by: ABC+ Warranty

**10<sup>th</sup>**

**Professional Services provider of the year**

Runner Up

Myerson Solicitors

Sponsored by: slaterheelis

**10<sup>th</sup>**

**New Start-Up of the year**

Runner Up

Asgard Artistry

Sponsored by: BLACKSTONE SOLICITORS

**10<sup>th</sup>**

**Sustainability Champion of the year**

Runner Up

The Hive by V H Interiors

Sponsored by: PPP Management

**10<sup>th</sup>**

**Chamber** of Commerce

**WELCOME TO**

**10<sup>th</sup> BUSINESS AWARDS 2022**

CELEBRATE YOUR SUCCESS!

THE MERE

GOOD LUCK TO ALL OUR FINALISTS

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CELEBRATE YOUR SUCCESS

**10<sup>th</sup> BUSINESS AWARDS 2022**

**Chamber** of Commerce

**Business of the year**

Highly Commended

**Sew Creative**

CELEBRATE YOUR SUCCESS

Sponsored by: TRAFFORD COUNCIL

THE MERE

**10<sup>th</sup> BUSINESS AWARDS 2022**

**Apprentice of the year**

Highly Commended

**Megan** The Hideaway

Sponsored by: TRAFFORD COLLEGE

**10<sup>th</sup>**

**Education or Training provider of the year**

Highly Commended

**Wellington School**

Sponsored by: Put Yourself Across

**10<sup>th</sup>**

**Creative Company of the year**

Highly Commended

**Altrincham HQ**

Sponsored by: Informed Solutions

**10<sup>th</sup>**

**Local Charity of the year**

Highly Commended

**Children's Adventure Farm Trust**

Sponsored by: STANLEY SQUARE

**10<sup>th</sup>**

**Hospitality Venue of the year**

Highly Commended

**Two Brothers Coffee**

Sponsored by: Maskell-Josephson

**10<sup>th</sup>**

**Congratulations to all our Highly Commended Businesses**

**Micro Business of the year**

Highly Commended

**Off The Wheaten Track**

Sponsored by: ABC+ Warranty

**10<sup>th</sup>**

**Professional Services provider of the year**

Highly Commended

**Learn North West Education**

Sponsored by: slaterheelis

**10<sup>th</sup>**

**New Start-Up of the year**

Highly Commended

**Happy Radio**

Sponsored by: BLACKSTONE SOLICITORS

**10<sup>th</sup>**

**Sustainability Champion of the year**

Highly Commended

**EZ Hampers**

Sponsored by: PPP Management

**10<sup>th</sup>**



**TRAFFORD  
COUNCIL**

**TRAFFORD**

**FIRST FOR  
BUSINESS**

## Supporting Trafford's Care Leavers at Christmas

Christmas can be a difficult time of year for many people, but particularly those who may not have had the best start in life. Trafford Council seeks to support its care leavers by providing a bit of Christmas cheer during the festive season. As a consequence, the Council has launched its Care Leavers Christmas Campaign which invites local businesses to make a contribution towards making Christmas special for a young person leaving care. Businesses can participate by providing gifts or by making a financial contribution. For further information on the campaign and how your business can get involved, click [here](#).

If your company is looking for a volunteering opportunity over the festive period or you'd like to promote volunteering within your organisation next year, Trafford Council can help. The Inclusive Economy and Communities Team, working in co-operation with Thrive Trafford, can help businesses to identify opportunities to support local community groups or causes. For further information, email [business@trafford.gov.uk](mailto:business@trafford.gov.uk)

To view current volunteering opportunities, click [here](#).

## Latest News & Information:

### **Business Growth Hub - Strive and Thrive Workshops**

Trafford based businesses concerned about operating in uncertain times may be interested in The Business Growth Hub's HereForBusiness online and interactive workshops.

The next event takes place online on the 29th of November and will focus on Leadership Resilience and Well-being.

The event will be an interactive workshop that will focus on the resilience and well-being of the Leader and how that influences the wider workforce.

- Understanding what resilience is.
- Recognising the signs of stress, burnout and poor mental health.
- Being a role model leader in the workplace.
- Tools and techniques for a resilient mindset.
- How to support the wellbeing of employees for a well and thriving workforce.

For further information and to secure your place, click [here](#).

Further Strive and Thrive workshops are planned. For further information, click [here](#).

### **Salford University - Help to Grow Management Course**

The University of Salford is inviting Trafford based SMEs to join the sixth cohort of the Help to Grow Management Course aimed at supporting SME senior-leaders to boost business growth and improve their bottom line. Starting on **9 January 2023**, the 12-week programme is taught one morning a week in a blended format and includes 10 hours of business mentoring to help you create a business growth plan. The course is 90% funded by the UK Government, costing £750 per participant. If you would like to find out more about the programme or to register your interest, click [here](#).

### **Trafford Park Neighbourhood Policing Team**

Welcome to PC Will Level from Greater Manchester Police (GMP) who is the neighbourhood policing contact for Trafford Park. Companies operating in Trafford Park can contact Will via email - [18994@gmp.police.uk](mailto:18994@gmp.police.uk) to discuss any issues. Will is looking forward to making contact with companies located in Trafford Park, providing guidance and assistance where appropriate.

## Reminder - Here for Business Drop In sessions

Trafford based SMEs are reminded that the Growth Company has launched its **#HereforBusiness** Campaign to support local businesses to navigate the current crisis.

SMEs can benefit from access to webinars, events and business drop-in sessions to discuss their challenges with an advisor.

The Here For Business website provides information on the support available. Click [here](#) for further information.

Trafford based businesses can also sign up for a 1-2-1 meeting with Ian Whilby, Trafford's Advisor from the Growth Company. The next Drop-in session will be held as follows;

- Thursday 8th of December, 9.30am-11am, Stanley Square Management Offices, Sale.

If you have any questions or require further information, email [business@trafford.gov.uk](mailto:business@trafford.gov.uk)

## Working Wardrobe. Can you help local residents to look their best in preparation for an interview?

Working Wardrobe, is an initiative between Trafford Council, Groundwork and Trafford Housing Trust. It is a service primarily for people who are unemployed or on a training course in Trafford, Greater Manchester. It is designed for people who have a confirmed job interview for a paid position or an apprenticeship. Appointments with Working Wardrobe can only be made through a referral partner. Working Wardrobe clients receive a one-to-one appointment with one of our team and a tailored outfit for

their upcoming interview. For further information on how you can help by donating clothing, click [here](#).

### **Help with Energy Bills for Businesses - Energy Bill Relief Scheme**

The Government's Energy Bill Relief Scheme (EBRS) will cut energy prices for non-domestic energy customers such as businesses and charities. The scheme will apply to fixed contracts agreed on or after 1.4.22 as well as to variable and flexible tariffs and contracts. Discounts will apply to energy usage initially between 1.10.22 and 31.3.23. No action is needed to access the scheme - suppliers will automatically apply the EBRS discount to the energy bill. Further information about the scheme can be found [here](#)

### **Support & Advice for Business Energy Bills**

Ofgem offers advice for businesses that are struggling to afford their energy bills. They also have a guide to help find business energy efficiency grants and schemes:

- <https://www.ofgem.gov.uk/information-consumers/energy-advice-businesses/getting-help-if-your-business-cant-afford-its-energy-bills>
- <https://www.ofgem.gov.uk/information-consumers/energy-advice-businesses/find-business-energy-efficiency-grants-and-schemes>

Citizens Advice offers free, independent advice about business energy contracts and rights. Read more [here](#)

### **Trader Support Service Extended**

The Trader Support Service, which helps businesses move goods between Great Britain and Northern Ireland, has been extended until December 2023. The free-to-use digital platform helps businesses and traders of all sizes trade between Great Britain and Northern Ireland under the Northern Ireland Protocol. The service provides support to manage digital declarations including completing import and safety and security declarations on behalf of traders. Read more about the service [here](#)

### **Reminder - Business Growth Hub - *The Growth Factory* Training Programme**

Are you a business owner or senior director ready to take the next step to achieve the growth ambitions for your business?

The Growth Factory is an exciting new fully funded programme designed to challenge and empower business owners in the Greater Manchester region to realise the full growth potential of their businesses, effectively and sustainably. The programme consists of three interactive, practical & thought-provoking in-person sessions which will help you gain clear insight into where your business is now, where you want it to be & how you can get there.

To find out more about the start date (provisionally set as 6.12.22) and to check the eligibility criteria visit the [Growth Hub](#)

For further enquiries contact [Isabelle Farquhar](#)

## **Making Tax Digital**

From 1 November 2022, VAT-registered businesses must use Making Tax Digital (MTD) compatible software for their VAT returns. Businesses that file their VAT returns on a quarterly or monthly basis will no longer be able to submit them using their existing VAT online account, unless HMRC has agreed they are exempt from MTD. Read more [here](#)

## **Trafford College Work Placement Opportunities**

Calling all Digital, Science and Engineering employers in Greater Manchester, would you like ...

- extra resources for your projects and day-to-day operations from students developing skills in a course relevant to your business and industry?
- to be a key partner in the development of the brand-new T Level qualification?
- to inspire the next generation to work in your industry?
- to address current and future skills shortages in your industry?
- to give your employees the opportunity to develop management and mentorship skills?
- to bring a fresh perspective into your business?
- to be able to share with stakeholders how your business has supported local young people?
- to strengthen your recruiting pipeline and increase diversity?



If you answer yes to any of the above, the Work Placement Coordinators for The Trafford College Group would be delighted to discuss all the ways you could work with the college and how they could benefit your business during these challenges times.

Please complete this [form](#) to register an interest, this will not commit you to anything it is just to help us to make initial contact with you.

### **Reminder - Greater Manchester Regulatory Compliance Drop In Sessions**

Virtual drop-in sessions for businesses this winter. Take the opportunity to ask those burning questions your organisation may have about regulatory compliance. Join the Greater Manchester Centre of Excellence and their licensing, fire safety, environmental health and trading standards experts this December.

For further information and to book your place, click [here](#).

### **New Explore Trafford App is the business...**

Promote your company for free on a fabulous brand-new business app launched by Trafford Council.

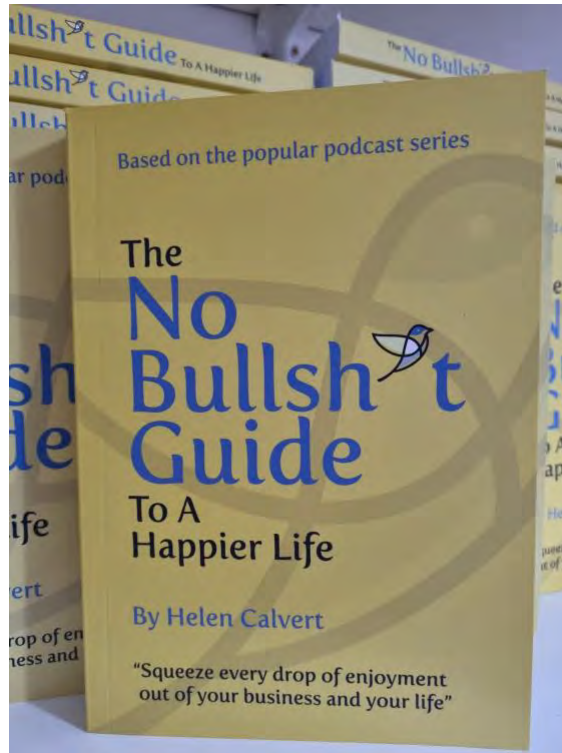
The Council has teamed up with Bubltown, makers of the Explore Trafford mobile app, to create a unique online business community serving over 100,000 residents. The app showcases all of the great businesses, regardless of sector, that call Trafford home – and If you're a Trafford business owner or manager, you can now register for free to have your own profile to reach new customers, build your brand and drive more sales. Residents and visitors will be able to access exclusive rewards and discounts from a massive range of local businesses, attractions and facilities – all from the palm of your hand.

Come and join other businesses and join [Explore Trafford](#) to see your business included on the Explore Trafford app while initial spots last. Don't miss out on the free promotion, tools and support it brings.

### **Enterprising-You Events**

The Enterprising-You programme incorporates training opportunities to fast forward development, help boost skills, increase incomes, or help casual workers find alternative routes and roles which can offer greater stability. Sessions are held in a 'speed networking' format which allow you to practice your pitch multiple times and

get feedback from your peers. It will be informal, practical and relaxed. You will leave feeling inspired and build confidence to boost your business. For further details of GM events see here: <https://www.enterprising-you.co.uk/latest-news/upcoming-events/>



## The No Bullsh\*t Guide To A Happier Life [£12.99](#)

### Description

More and more of us are experiencing overwhelm and exhaustion from our busy lives. Can you relate?

In this book I share my quick (but not necessarily easy) tips on how to squeeze every last drop of enjoyment from your business and your life.

I am a life coach, parent and owner of the successful business support service Clear Day. My mission is to bring calm and clarity to your life, reducing your overwhelm and helping you to start living the life you want for yourself – without feeling guilty.

Based on my popular podcast series, I give an honest and insightful look at how you can smash through the mindset blocks that are holding you back from living your best life.

*“The honest approach to being an unapologetic version of yourself is brilliant.”* (Linda Owen, LMO Book-keeping)

# Altrincham **BID** Business Improvement District

## What's On

### ★ Santa's Grotto ★

This year the BID is working with Kids of Cheshire to host a Santa's Grotto over the weekends of **Saturday 3rd & Sunday 4th December and Saturday 10th & Sunday 11th December**. The Grotto will be at 104 George Street and will help to support the footfall in this part of the town in the run up to Christmas.

### ★ "Carols from Kings Court" ★

The BID will be working with The Music Place and Kings Court businesses on this festive family friendly event which will take place on **Tuesday 13th December**.

## Santa's Christmas Grotto & Carols from King's Court



## ★ Santa's Grotto ★

This year the BID is working with Kids of Cheshire to host a Santa's Grotto over the weekends of **Saturday 3rd & Sunday 4th December and Saturday 10th & Sunday 11th December**. The Grotto will be at 104 George Street and will help to support the footfall in this part of the town in the run up to Christmas. Thank you to Trafford Council for the use of the space for the grotto. There are a few tickets available which can be booked via the link below.

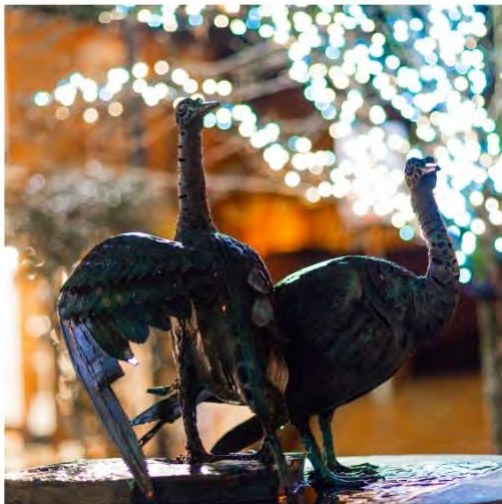
## ★ "Carols from King's Court" ★

Altrincham's popular annual festive event 'Carols from King's Court' has been postponed to **Tuesday 20th December** so that the FIFA World Cup Semi-finals can be screened by the bars in King's Court on 13th & 14th December. The singing will be led by The Music Place from 6pm with festive food & drink from the King's Court businesses. A big thank you to event sponsor Full Circle Funerals Partners.

[\*\*Book Grotto\*\*](#)

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## Christmas Lighting Scheme



The town wide Christmas lighting scheme, which is funded by Altrincham BID, was switched on the day of the 'Altrincham Welcomes Christmas' event.

☆ Thank you to Hill & Hill The Jewellers for sponsoring the Christmas Tree and to Atlantic Timber for building and installing the fence around the tree ☆



[www.brierleyholt.co.uk](http://www.brierleyholt.co.uk)  
Accounting for small business

## BrierleyHolt Tax Tips and News December 2022

0161 928 7114

[brierleyholt.co.uk](http://brierleyholt.co.uk)

05/12/2022

### VAT repayment evidence

HMRC are always a little suspicious of businesses that claim a VAT repayment in their first VAT return, or a large refund in a later return. In such cases it will write to you asking for supporting evidence, such as copies of invoices, to be provided with [Read More...](#)

### Letters to landlords

As a landlord letting a residential property you are required by the Housing Act 2004 to protect deposits provided by tenants on assured shorthold tenancies, by using a deposit scheme. The not-for-profit companies that run these schemes will provide [Read More...](#)

### Corporate Landlords

When a residential property is held through a company (or another non-natural person eg a trust) this potentially creates a liability to the Annual Tax on Enveloped Dwellings (ATED). This annual charge applies if the property is worth over £500,000. [Read More...](#)

### Letters about corporate losses

When a company makes a loss after 1 April 2017, those losses can be set off in a far more flexible fashion than earlier losses, for example, trading losses may be used against property income. This means that the losses brought forward from earlier period [Read More...](#)

### December Questions and Answers

Q. The sales representative for my company leaves home early in the morning for a two-day business trip that includes an overnight stay. What can the company pay him as a daily allowance if he does not produce any receipts? [Read More...](#)

## December Key Tax Dates

7 - If you don't have a direct debit set up to pay your VAT liabilities, the payment for the quarter or month ending 31 October 2022 must reach HMRC by this date. VAT must be paid electronically. 12 - Where you have a direct debit set up to pay your VAT [Read More...](#)

## About Us

Brierley Holt Accountants are based in Altrincham, offering local business owners and individuals a wide range of services. All clients are entitled to fixed fees, work delivered on time and unlimited phone support. Visit our website [brierleyholt.co.uk](http://brierleyholt.co.uk) for more information.

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78 Borough Road, Altrincham, Cheshire, WA15 9EJ  
Brierley Holt is a trading name of Brierley Holt (Accountants) Ltd





THE  
TRAFFORD  
COLLEGE  
GROUP

# WE WANT EMPLOYERS IN EVERY CLASSROOM



Bring your industry to life  
Inspire the future workforce  
Help us to help you meet your future skills needs

**At The Trafford College Group we've been listening to the needs of local employers, especially those looking to recruit or develop workforce skills and expertise in the current economic climate.**

Employers often ask how they can engage with young people to raise awareness about their sector and business, help prevent future skills gaps, and identify potential talent pipelines all at the same time.

Our suite of employer opportunities is designed help to meet these needs, and range from guest speaker slots to attendance at careers fairs, through to work placements, site visits and more.

You'll find more detail on these opportunities across pages 4 and 5 of this brochure and we feel it's always good if you can see how both students and employers alike have benefitted from taking part, so we've included some testimonials for you as well.

You'll also find our contact details on the back page of this brochure so you can speak to a member of our Employer Services team and find out how you can make the most of what's on offer.



**INDUSTRY PLACEMENTS GIVE STUDENTS A MUCH MORE BALANCED VIEW OF THE REAL WORLD AND SET THEM UP FOR SUCCESS WHEN THEY FINISH THEIR COURSE. HERE ARE SOME QUOTES FROM PREVIOUS STUDENTS WHO HAVE COMPLETED THE PROGRAMME.**

“The experience that Pearson offers has something special in it, as it involves many subjects and roles that can be only beneficial for you. From Finance, to Marketing and IT everybody is connected as a family, as if the concept of COMPANY is just in the past. I'm studying Business Environment and in the beginning I was not sure about the length of the programme (45 days) as I had college studies to complete alongside, but I've pushed myself to say YES, as I thought that if I want to become a businessman then I need to start to build the right mentality and after the first day I was 100% sure that this was the right place to start my career. The support, the care and the warm welcomes that I've received since day 1 are immeasurable, as Pearson always made sure that I had the right tools to develop new skills and attributes: involvement in customer service, analysing data, developing analytic documents; these are the first activities that I've experienced and I've really enjoyed. The best is yet to come!”

**Talha Business Student**  
Placement at Pearson Qualification Services, Salford Quays

“This experience has helped me to understand what I want to do in the future and helped me figure out where I want to go going forward in my work after my course. All the people at Travel Counsellors were very supporting and really helped me during my work experience. I would recommend people just try out a work placement because you meet new people and do new things.”

**Allstair TV & Film Student**  
Placement in the Television Studio at Travel Counsellors, Manchester

“This experience has taught me what I can achieve and in what kind of time frames. I've seen which kind of qualifications I can go for that will progress me onwards and upwards, doubles the salary I'm on now.”

**Josh Computing Student**  
Placement in IT at Horwich Farrelly, Stretford

# EMPLOYER OPPORTUNITIES



## Site visits to Employer Premises

Students have the opportunity to shadow employees on a site tour to understand what a business does and perhaps take part in a small activity, if possible. These visits can span from an hour to a full day depending on the interaction a business is able to provide.



## Guest Speaker

An invite will be extended to an employer to visit one of our college campuses to speak to our students about their business and answer any questions the students might have.



## Workshops/Industry Tasters/Projects

Invite students to take part in a planned project or masterclass/workshop. Different to work experience, the student will enter into the workplace with a particular project to complete which provides our students with a taste of the world of work.



## Work Experience

Traditionally a week or two in length, providing an introduction into the business and allowing the student to engage with small projects under supervision of a member of staff.



## Industry Placement

In addition to traditional short-term work experience, our students will have the opportunity to take part in our Industry Placement Programme, benefiting from 40-60 days with a top employer in the student's chosen sector, linking what the students are learning in the classroom to practical application in the sector. The college will support employers to build the placement on an individual basis, setting objectives and goals for the student to achieve during their time on placement.



## Virtual 'Day in the Life of' Tour

A chance to show students around your workplace, introduce colleagues, share details of current projects and showcasing a 'Day in the Life' of an employee. This kind of interaction gives our students great insight into the world of work and is an invaluable experience!



## Participation in a Careers Fair

An invitation to be involved in a Careers Fair at one of our campuses. Employers will be given a stand and will have the opportunity to share information with students who are interested in joining your industry following completion of their studies.

**Our Employer Partnerships team share your vision of the benefits that come from investment in training your workforce; namely increased productivity, business growth, and profitability. If you would like to discuss some of the opportunities we can help you with such as those listed below we would love to hear from you, so why not get in touch today.**



### **Business benefits:**

- Identify talent early, through mutually rewarding work experience schemes and work-related learning.
- Help build and shape a workforce that fits your needs, aligned with your key priorities.
- Receive support and advice linked to funding opportunities.
- Benefit from provision tailored to your needs; a curriculum developed to fit what you want; flexibility in terms of time, place, and support.
- Draw on our experience of motivating young people to learn. We know how young people tick and how to develop the personal qualities employers demand.
- Promotion of your brand through our social media channels and amongst our young people.
- Supporting your business's Corporate Social Responsibility aims.

### **Our commitment to you:**

- Provide a first-class and responsive service, with passion and professionalism to achieve positive outcomes for all. Communicating with you clearly, transparently, and proactively at all times.
- Collaborate with you to make a positive impact on your organisation, our learners, our society, and our economy
- Work closely with you to understand your organisation's individual needs and requirements and provide you with reliable, insightful information, guidance, and advice.

# WHAT OUR CURRENT EMPLOYERS SAY

“ These students are not only learning how to use state-of-the-art equipment, but actively contributing to the success of our internal broadcasts - all whilst improving their confidence and crucially learning to communicate with adults and adjust to the world of work. ”

**Mike Ashton** Colleague Experience Partner  
Travel Counsellors, Manchester

“ She came here to have a taste of the real-world experience of working as a technician in the education industry and what we gave her was a three-course meal. She showed us a side of great enthusiasm when she was here, she was a star! This experience gives the students that one spark which makes them stand out. We have a huge skills gap looming on the technical workforce front and we need to see new technicians coming through. ”

**Helen Bradshaw** Technical Manager, School of Science,  
Engineering and Environment  
The University of Salford

“ We offer industry placements to help Bruntwood get ahead of the game in developing future talent and to give students hands-on experience and to help them with their future career. I did wonder how I could fit it in running fifteen jobs and supporting Alexandra at the same time, but she has really brought a lot to the company and it won't be the same when she goes. ”

**Adam Wollinski** Mechanical Product Manager  
Bruntwood, Old Trafford

“ It was quick and easy to engage with Trafford College who provided us with a number of candidates to interview. They also advised us about the wider requirements and whose responsibilities were whose, which made the process easier. Entry level talent is at the core of our future workforce planning and we see industry placements as a way of introducing students to the workplace, providing them with a positive experience they can use in applying for further opportunities or to our own apprenticeship programmes. As a large employer, we believe we have responsibility in supporting industry placements that benefit not just ourselves but also the wider UK workforce. ”

**Jason Phin** Training Solutions  
Business Manager  
Siemens plc, Manchester

“ Our model is to progress our employees internally. Industry placements are the perfect opportunity to do this - to get fresh, raw talent in, giving them exposure to us and to our business. ”

**Laura Ennion**  
Talent Coordinator  
Horwich Farrelly, Stretford

# WHAT OUR STUDENTS SAY

“ I'm doing more work and going for top grades and it's worth it. What you get out of an opportunity like this depends on your outlook on life and how strong your goals are. It takes hard work to get to where you want to be. This is the best way you could ever get into the industry; it is an invaluable experience. ”

**Alexandrea**  
Building Services Student  
Placement in Project  
Management at Bruntwood,  
Old Trafford

“ When I started the placement I wasn't as sure of what I wanted to do. As I progressed in the placement, I realised this is really going to help me in my future. When I went back to college, I was ahead in my coursework because I had been learning everything on placement hands on. Being a technician made me realise how much work it really is, but it was actually really fun and I really liked it! ”

**Ola** Applied Science Student  
University of Salford, Salford

# AVAILABLE SCHEMES

## Apprenticeship

### Employer Incentive

- Employers could receive £1000 for hiring an apprentice aged 16 to 18 years old or aged 19 to 24 with an education, health and care plan or who has been in the care of their local authority.

### Employer Commitment

- Apprenticeship wages – they must be paid at least minimum wage
- Mentoring the apprentice
- Help provide 20% off the job training
- Depending on if you pay the apprenticeship levy, employers also pay a 5% co-investment towards the cost of training (19+)
- Contract of employment

## Industry Placements: T- Levels

### Employer Incentive

FREE SERVICE

- Identifying future talent
- Business support in peak times
- Attract motivated young people to your business, bringing in imaginative and new ideas
- Develop existing staff's mentoring and management skills
- Save recruitment costs by providing the opportunity to see what the young person can offer, on a no obligation employment basis

### Employer Commitment

- No cost (unless you wish to pay the young person a wage or payment for expenses such as travel and subsistence)
- Provide work placement

## Sector-based Work Academy Programme

### Employer Incentive

FREE SERVICE

- Recruitment
- Pre-employment training for applicants
- Tailored support to meet your recruitment needs
- Quick/Easy access to local talent

### Employer Commitment

- No cost
- Provide work placement
- Guarantee a job interview

## Work Placements and Careers Engagement

### Employer Incentive

FREE SERVICE

- Access to College Talent pool
- Inspire future workforce
- Collaborate on joint projects

### Employer Commitment

- No cost (unless you wish to pay the young person a wage or payment for expenses such as travel and subsistence)
- Provide work placement

## Traineeships

### Employer Incentive

FREE SERVICE

- There are no costs or fees for employers taking on a Trainee. You do not need to provide a trainee with a wage (although some employers choose to offer minimum wage).
- They have a positive impact on the next generation of workers. Pledging to offer a traineeship placement helps a young person to enter the workforce and teaches them the skills they need to become your ideal employee. Not only does this improve their chances for employment, but also it helps you grow your business in a positive way.

### Employer Commitment

- No cost (unless you wish to pay the young person a wage or payment for expenses such as travel and subsistence)
- Provide work placement



## CONTACT US

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